

Make Every Voter Count

VOTE YES **65**

Right now, 25% of Oregon's registered voters don't receive a ballot for party primary elections. They are disenfranchised. They don't have a voice and they don't have a vote. That's not fair.

Measure 65 changes that by treating all voters equally in every election. It also ensures everyone can always vote for the person they think is best qualified for the job, regardless of party registration.

How it Works

All registered voters would receive the same primary election ballot* in May and the opportunity to vote for any candidate seeking election to state or local office, including U.S. Senate/Congress. In all such offices previously elected through partisan primaries, the top two vote-getters would advance to the general election, no matter what the party affiliation of the candidate or the voter.

* In 2012 and beyond, registered Democrats and Republicans would receive an additional ballot listing their party's presidential hopefuls and contested precinct committee positions (if any). Measure 65 would lack legal authority over these positions, since they are not "state offices."

Five Reasons to Support Measure 65

- 1** Every voter – not just Democrats and Republicans – deserves the right in primary elections to select candidates for key offices.
- 2** Voters should be allowed to choose the person they think is best qualified for the job, regardless of their party registration.
- 3** An Open Primary system will encourage more independent-minded candidates to run for office, which means a bigger pool of qualified leaders.
- 4** An Open Primary will lead to higher voter participation by putting a complete ballot in every registered voter's hand.
- 5** An overwhelming majority of Oregonians (74%) from across all demographics wants an Open Primary system.

Oregon's Legacy of Election Reform

Oregon has been a pioneer in ...

- Publishing a statewide Voters' Pamphlet
- Mail-in voter registration
- Making all elections "vote-by-mail"
- Granting women the right to vote
- Creating the citizen-initiative and referendum
- Direct election by voters of U.S. Senators

Oregonians Who Will Vote YES

Civic Leaders

Dick Alexander, Al Jubitz, John Gray, Eric Lindauer, Alissa Keny-Guyer, General Merrill "Tony" McPeak, Mike Hollern, Linda Shelk, Jack and Jan McGowan

Business Associations

Oregon Business Association, Associated Oregon Industries, Oregon Business Council

Business Leaders

Gun Denhart, Brett Wilcox, Pat Reiten, Matt Chapman, Sid DeBoer, Allyn Ford, Mark Ganz, Scott Gibson, Ned Hayes, Roger Hinshaw, Gretchen Pierce, Jim Kelly, Eric Parsons, John Russell, Don Washburn, Bill Williams, Sho Dozono, John Emrick, Bob Gerding, Howard Sohn, John von Schlegell, Homer Williams

Former Governors

Victor Atiyeh (R) and John Kitzhaber (D)

Former Secretaries of State

Norma Paulus (R), Phil Keisling (D)

State Legislators

Dave Hunt (D), Frank Morse (R), Avel Gordly (D), Ben Westlund (D), Vicki Berger (R), Greg Macpherson (D), Dave Nelson (R), Ben Cannon (D), Jeff Barker (D), Mitch Greenlick (D), Betsy Johnson (D), Bev Clarno (R), Kurt Schrader (D), Lynn Lundquist (R)

Current/Former State and Local Officials

David Bragdon, Jim Torrey, Gussie McRobert, Tom Hughes, Tom Potter, Brian Cole, Cathy Shaw, Erik Sten, Bill Rutherford, Phillip Houk, Jim White, Larry Rich

U.S. Representative Earl Blumenauer (D)